

NADA BAFARAT

🌐 Nadabafarat.com

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@ Nd.bafarat@gmail.com

Hi, Hola, Salam, Konichiwa!

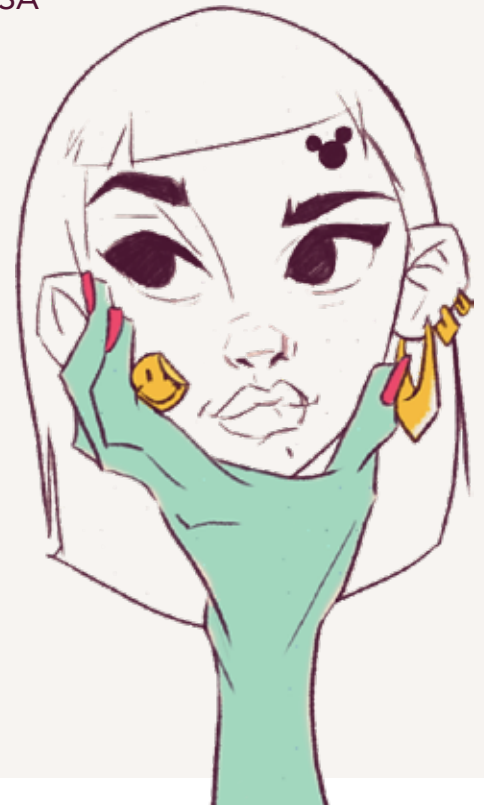
Nada Bafarat a visual development artist, illustrator, and graphic designer from Saudi Arabia, with many years of experience in traditional art, digital art and production.

EDUCATION

- ◆ 2016 - 2017
Professional Diploma in
Sports and Exercise Nutrition
Shaw Academy
Dublin, Ireland
- ◆ 2012 - 2016
Master of Fine Art in
Visual Development
Academy of Art University
San Francisco, USA
- ◆ 2010 - 2012
Bachelor in Diabetes Education
and Management
King Abdulaziz University
Jeddah, KSA
- ◆ 2003 - 2018
Bachelor of Science in
Clinical Nutrition
King Abdulaziz University
Jeddah, KSA
- ◆ 2002 - 2008
Business Administration Diploma
Jeddah Chamber
Jeddah, KSA

Experience

- ◆ 2023 - present
Associate creative director
- ◆ 2021- 2022
Senior Art Director
Focus AD
Riyadh, KSA
- ◆ 2022
Creative Director (Part time)
Spoilz
Riyadh, KSA
- ◆ 2017 - 2020
Visual Devolpmet Artiist
Semi-government condfinctia sector
Riyadh, KSA
- ◆ 2017 - 2018
Visual Devolpmet Artiist
Studio X
San Francisco, USA
- ◆ 2009 - 2015
Senior Clinical Nutritionest and Diabe-
tes Educator
Dr. Erfan and Bagedo General Hospital
Jeddah, KSA



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Awards

◆ 2022

Game jam - Nine66
Best game development
Best game design
Riyadh, KSA

◆ 2016

My thesis was recognized as best in show at the Academy of Art University spring show
San Francisco, USA

◆ 2014

A video's character design was recognized as best in show at the Academy of Art University spring show
San Francisco, USA

Projects

◆ **National address | Short address**

Launch of the National Address and Short Address campaigns

My role:

- Among my responsibilities, I was responsible for supervising the team, preparing the master visuals, managing social media engagements, designing the lenses, and designing stickers.
- I contributed to the design of the TV commercial graphics, made suggestions regarding the music, and assisted the creative director on the set during the production.

◆ **Save the children**

A bilingual awareness-raising campaign about conflict-affected children

My role:

- Conceptualized and directed the set in a creative and artistic manner
- Assist the photographer in the creation of the image
- Created key visuals for the project

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Projects

◆ **Post Business**

Launch campaign for a new service between SPL and Google

My role:

- As well as creating all of the graphics for the TVC, I also worked as the creative director and set director
- Developed the theme for the campaign.
- Designed the motion graphics visuals
- Participate in Vo sessions

◆ **SPL I Make them happy - Ramadan**

Drive awareness and sales for Express shipping services during Ramadan

My role:

- Contributed to the creative process on set
- I was responsible for leading the photo shoot
- Created engagement stickers, goodies, and an activation booth for the event
- Designing the master visuals

◆ **SPL I Make them happy - Summer**

Summer campaign to highlight the new domestic shipment prices in order to increase sales.

My role:

- Created a campaign theme.
- Designing all visuals for the motion graphics and engagements as well as the master visuals

◆ **Boulevard Riyadh City takeover**

SPL "Make Them Happy end of year" Campaign

My role:

- Conceptualize the idea.
- Design the visuals and oversee the animation with a video animator.

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Projects

◆ **Dubai's Burj Khalifa takeover**

Introducing the first Riyadh Season

My role:

As art director, I came up with the visuals and coordinated the animation with the animator.

◆ **Kids Music Video**

An unfinished project with Libra Production

My role:

In charge of designing and creating the look and feel of the character and the environment

◆ **The College of Business Administration (CBA)**

My role:

Held some workshops about character design for the students.

◆ **Spoilz**

My role:

In charge of the art direction and the creative ideas.

Supervised and worked on several mobile games with the team

"IT'S KIND OF FUN TO DO THE IMPOSSIBLE"

-Walt Disney